

V 412.916.7574 (c)
E daniel@danielpipitonedesign.com
W danielpipitonedesign.com

With over a decade of creative industry experience, I am a graphic design professional who is passionate about making a difference. I specialize in visual design for print and the web, branding, and creative direction for all mediums.

VIEW MY WORK »

I am also a regular contributor to the **Pittsburgh Creative** blog, with a monthly written post on branding, design and creative industry insight.

VISIT NOW »

EXPERIENCE

02.98 – Present Daniel Pipitone | Design
Pittsburgh, Pennsylvania
Owner
Freelance design consultancy
Produce work for print, internet, identity and branding, integrated campaigns and web application interfaces.
Clients include CASA of Allegheny County, Crisis Shelter of Lawrence County, Emmanuel Christian Church, Proximi, Gist Design, Results Unlimited Universal and various pro bono clients.

04.07 – Present Software Engineering Institute (SEI)
Carnegie Mellon University
Pittsburgh, Pennsylvania
Design Lead | Creative Director
In-house communications group
I work as the team lead for a group of six senior graphic designers. Responsible for management of information design, work for print, conference and event materials, web-based marketing and promotional materials, project management and support of the SEI brand. Also provide performance reviews.

04.06 – 04.07 Software Engineering Institute (SEI)
Carnegie Mellon University
Pittsburgh, Pennsylvania
Senior Information Designer
In-house communications group
Responsible for graphic design and information design for print, presentations, conference and event materials, web-based marketing and promotional materials, project management and support of the SEI brand.

05.03 – 01.06 Giant Ideas
Pittsburgh, Pennsylvania
Senior Graphic Designer
A full-service creative firm
Responsible for concept development and art direction for print, broadcast, direct mail, interactive and the internet
Clients included H. J. Heinz Company, Adelphia Communications, InCode Wireless, Pittsburgh Opera, Mario Lemieux Foundation.

01.99 – 05.03 Pipitone Group
(formerly Scott Pipitone Design)
Pittsburgh, Pennsylvania
Senior Graphic Designer
Full-service design firm
Responsible for corporate identity, branding and corporate collateral for print, internet and multimedia environments.
Clients included Pittsburgh Opera, PPG, Children’s Hospital of Pittsburgh, Federated Investors, FamilyLinks, Western Pennsylvania School for Blind Children.

12.96 – 02.98 ThoughtForm
(formerly Agnew Moyer Smith)
Pittsburgh, Pennsylvania
Graphic Designer
Multi-disciplinary design firm
Responsible for design for publications, identity systems, packaging and the internet.
Clients included Steelcase, Burt Hill Kosar Rittelmann Architects and DDI.

EDUCATION

1996 Rochester Institute of Technology
Rochester, New York
Bachelors of Fine Arts in Graphic Design, May

1993 (spring) Scuola Lorenzo De Medici
Florence, Italy
Fine Arts Foundations, Graphic Design, and Illustration

AWARDS

2007 Society for Technical Communication Award of Distinction
MarCom Creative Awards Platinum Award

2005 ADDY Award Winner
Use of Illustration
Interactive, Art Direction
Public Service – Interactive
Public Service – Campaign
WEBBY Award Nominee
Best Use of Sound Design

2002 webAward Winner
Standard of Excellence

PROFESSIONAL AFFILIATIONS

1996 – Present AIGA Pittsburgh
Active member
Board member as of 2010